

# Launch an Online Store

## BUSINESS PLAN



### 1 COMPANY SUMMARY

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### 2 YOUR PRODUCTS

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### 3 MARKET ANALYSIS

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### 6 WEB PLAN

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### 5 MARKETING STRATEGY

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### 4 IMPLEMENTATION

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### 7 MANAGEMENT SUMMARY

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### 8 FINANCIAL PLAN

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### 9 EXIT PLAN

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